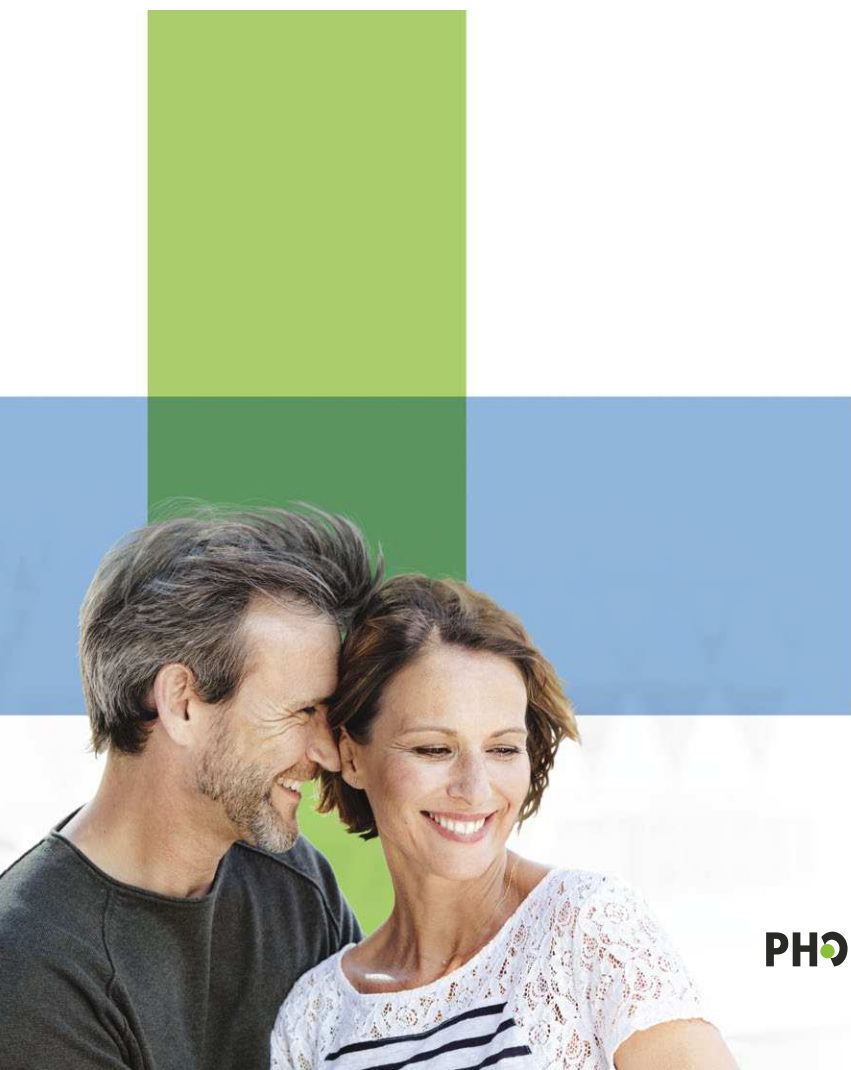


# Solutions throughout your hearing journey

Phonak Naída™ Link **M** and  
Advanced Bionics Naída™ CI M



**PHONAK+** 

# Why choose Phonak and Advanced Bionics hearing solutions

We understand that you, as an experienced hearing aid wearer with severe to profound hearing loss, want a complete and high powered hearing solution that gives you confidence to connect with your world and perform in all situations you face daily.

Phonak and Advanced Bionics (AB) have joined forces to create a seamless continuum of care throughout your hearing journey. When a hearing aid in each ear is not enough, a cochlear implant may be recommended. If you choose to proceed down this path, then you can continue to use your hearing aid on one ear and a cochlear implant on the other.

Scientific evidence shows that for many people combining a hearing aid with a cochlear implant results in “significantly higher speech understanding and sound quality than provided by the cochlear implant or a hearing aid alone.”<sup>1</sup> Designed with this scientific evidence in mind, Phonak Naída Link M, unlike other hearing aids, can be paired with an Advanced Bionics Naída CI M90 sound processor. In this combination, Naída Link M is fully integrated with Naída CI M. This unique and dynamic solution maximizes the benefit of your hearing ability in both ears compared to a solution for only one ear.

With Phonak and Advanced Bionics you can choose a hearing partner for life.

# Evolving with you

Naída Link M is a solution that evolves with you.

- Two Naída Link M devices can be worn together as hearing aids.
- One Phonak Naída Link M can be paired with AB Naída CI M sound processor in a dynamic and integrated solution.



1. Gifford, R. H., and Dorman, M. F. (2019). Bimodal hearing or bilateral cochlear implants: ask the patient. *Ear and Hearing*, 40(3), 501-516. doi: 10.1097/AUD.0000000000000657.

# Working in unison

If you choose an AB Naída CI M 90 sound processor on one side you can continue to use your Naída Link M on the other side. Then the cochlear implant sound processor and hearing aid will be wirelessly connected and can communicate with each other in a coordinated, dynamic way since they are both based on Marvel technology.

## Shared Marvel technology features

- One smartphone and one Roger™ microphone can stream simultaneously to both devices.
- The operating system AutoSense OS™ 3.0 recognizes and automatically adapts to precisely match more listening situations than previous Phonak technology.
- Binaural VoiceStream Technology™ enables streaming of full audio bandwidth in real time, incorporating features for listening in noise.



The combination of Phonak Naída Link M and AB Naída CI M is the dynamic bimodal solution that helps you to listen with both ears together.

# Remaining connected

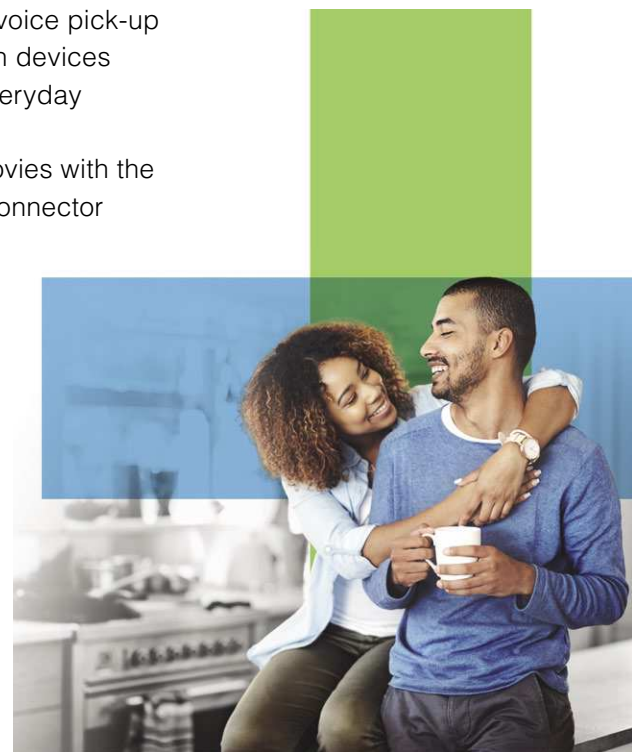
Marvel with RogerDirect™ is the optimal solution for people with severe to profound hearing loss in challenging listening situations. An external Roger receiver is no longer needed. Without it, both the hearing aid and the sound processor are smaller and lighter.

The hearing aid and sound processor receive streamed sound from a variety of Bluetooth®\* enabled devices to both ears in stereo sound quality. This includes music, videos, e-books, podcasts, and more. And with AutoSense OS™ 3.0, the hearing aid and cochlear implant can distinguish between streamed speech and music signals, and automatically adjust to optimize sound quality. This solution is designed to keep you connected to the world around you.

## Key highlights

- RogerDirect™
- Directly connects to iOS®\*\*, Android™\*\*\* or other Bluetooth® enabled devices
- Hands-free calls with own voice pick-up
- One AB app to control both devices
- Connects to a variety of everyday electronics
- Enjoy TV programs and movies with the simple plug and play TV Connector

\* Bluetooth® is a registered trademark of Bluetooth SIG.  
\*\* iOS® is a trademark of CISCO  
\*\*\* Android™ is a trademark of Google, Inc.



# How a Roger™ microphone helps

Despite the great progress hearing technology has achieved, hearing in noise and over distance remains challenging. Roger microphones can help you in situations like social activities, dinners at restaurants, watching TV, and meetings at work. All Roger microphone options are compatible with both Phonak Naída Link M and Naída CI M. The one that you choose to fit your specific needs can accompany you throughout your hearing journey.

## Roger Select™



Roger Select is a versatile microphone ideal for stationary situations where background noise is present. When placed in the center of a table, it discreetly and automatically selects the person who is talking and seamlessly switches from one talker to another. When multiple conversations take place, you can manually select who you want to listen to.

## Roger Table Mic II

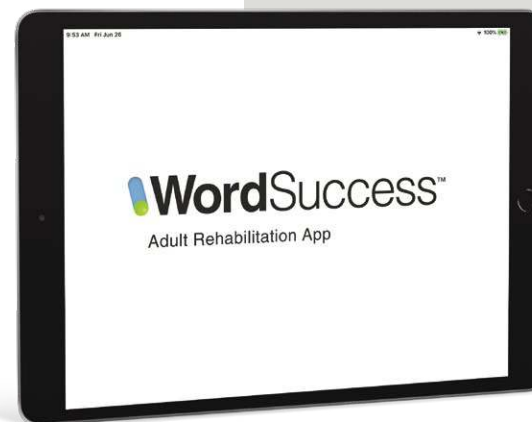


Roger Table Mic II is a microphone dedicated for working adults who participate in various meetings. It selects the person who's talking and switches automatically between the meeting participants. Multiple Roger Table Mic II can be connected to create a network, making it ideal for large meeting configurations.

# Resources for your entire hearing journey

When you choose Phonak and Advanced Bionics, you enjoy the support of a community dedicated to your success, wherever you are on your hearing journey. From hearing aids to cochlear implants, we will be here for you every step of the way. This is why Phonak and Advanced Bionics have come together to offer **HearingSuccess**, a comprehensive online resource portal. This portal is filled with free auditory training resources for hearing aid and cochlear implant wearers and for professionals to support you throughout your hearing journey. You can find it at [HearingSuccess.com](https://www.hearingsuccess.com).

SoundSuccess™ is an interactive self-directed online program designed to help adults improve their speech understanding and communication confidence. Prompts are available in a number of languages, male and female voices, dialects and varying levels of background noise.



WordSuccess™ is a mobile app available for iOS and Android with training exercises designed to improve speech understanding in quiet and noise. It tracks your progress over time, offers increasing levels of difficulty, and your scores can be shared with your audiologist.

# Connecting to life

Every day. Every hour. Every moment... connections are made. Connections to family, friends and to the world around.

At Phonak and Advanced Bionics, we believe everyone deserves to fully experience life's essential connections. United by a common purpose, we empower people by connecting them to the life they want, and the ones they love.

As two of the world's largest and innovative providers of solutions for every type and degree of hearing loss, our fully integrated approach is pushing the boundaries of hearing technology far beyond any other audiology company. We offer a comprehensive portfolio of hearing aids, cochlear implants and a wide range of wireless communication solutions, designed to reconnect everyone, everywhere, to the sound of life.

We are Phonak+AB. We are connecting to life.



[www.phonak.com](http://www.phonak.com)

[www.advancedbionics.com](http://www.advancedbionics.com)



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